Impact Report
2015-2016
Dear Supporters,

It has been a harrowing year, both for PCAR and its network of rape crisis centers. As we celebrated our 40th anniversary, we braced for a possible delay in funding as state budget negotiations showed little progress leading to the June 30th deadline. The absence of funding for rape crisis centers in the upcoming fiscal year (which stretched through nearly all of December) signaled hard times ahead. But as we prepared ourselves for the worst, you gave us hope.

Through your investment in help, hope and healing, you make better the lives of survivors and bring our society closer to being free from oppression in all its forms.

Thank you.

Please take a few moments to learn more about our work during the last fiscal year. We invite you to visit our website, pcar.org, to hear more about how, with your help, PCAR is providing help, hope and healing around issues of sexual violence.

Together, we can end sexual violence.

Sincerely,

Delilah Rumburg
Chief Executive Officer

There is help, hope and healing available to survivors because of you. Thank you to all of our supporters. A special recognition to:

Founded in 1975, PCAR advocates for the rights and needs of sexual assault victims and works to end sexual violence. PCAR partners with a network of rape crisis programs to bring help, hope and healing around issues of sexual violence to the Commonwealth of Pennsylvania. PCAR:

- Assures that communities have access to quality victim services and prevention education by providing funding, training, materials and assistance to a network of rape crisis centers that serve all of Pennsylvania’s 67 counties
- Provides resources and training on sexual assault-related issues to professionals across the Commonwealth
- Promotes public policies that provide protections and services to victims of sexual violence, hold offenders accountable and enhance community safety. PCAR also works with media to increase public awareness, access to accurate information and ethical reporting practices.
- Operates the National Sexual Violence Resource Center (NSVRC)

Save the Date

- The 2017 National Sexual Assault Conference will be held on June 7-9 in Dallas, TX. For more details, visit pcar.org and nsvrc.org.
- We’re moving! The Pennsylvania Coalition Against Rape and the National Sexual Violence Resource Center will be located at 2101 N. Front St., Governor’s Plaza North, Building #2, Harrisburg PA, 17011 after May 1, 2017.

'Like' us on Facebook
facebook.com/pcarorg

Follow us on Twitter
twitter.com/pcarorg

And don’t forget to read our blog at www.pcar.org/blog
PCAR’s 40th and NSVRC’s 15th Anniversary

The Pennsylvania Coalition Against Rape and National Sexual Violence Resource Center marked their respective 40th and 15th anniversaries with an open house at their headquarters. Sexual assault prevention advocates, media and members of the public attended the event. Program participants included:

- Michele Ridge, Former Pennsylvania First Lady
- Rachel Levine, PA Physician-General
- Bea Hanson, Principal Deputy Director of the U.S. Department of Justice Office on Violence Against Women
- Clare Graff, NFL Social Responsibility Director

National Sexual Assault Conference

The National Sexual Assault Conference in Washington D.C. was held August 31-September 2. The conference was attended by more than 1,600 participants from all 50 states, four territories and seven nations and included more than 240 sessions covering topics including trauma, counseling, prevention, campus sexual assault, intersections of racism and sexual violence and more. To learn more visit nsvrc.org/nsac.

Sexual Assault Awareness Month

The 2016 Sexual Assault Awareness Month campaign focused on the prevention of sexual violence, highlighting ways in which individuals, communities and the private sector can take action to promote safety, respect and equality.

Highlights

- NSVRC developed campaign materials including a toolkit for sexual assault programs and coalitions, factsheets, sharable graphics for social media and more.
- The U.S. Surgeon General changed his profile picture to our teal ribbon and promoted the link via a tweet. Nearly 10,000 users changed their social media profile pictures to represent SAAM.
- NSVRC developed a blog series on Huffington Post featuring three prevention-related articles.
- A promotion of the SAAM Day of Action featured on Facebook generated more than 195,000 impressions. The SAAM Day of Action kicks off events planned throughout April to engage communities in the prevention of sexual violence.
- 35 Recipients from across the country who made lasting impacts in ending sexual violence were honored with a Visionary Voice Award.

Launch of Raliance

Raliance is a collaborative initiative dedicated to ending sexual violence in one generation. Comprised of three top sexual violence prevention organizations – the National Sexual Violence Resource Center (NSVRC), the California Coalition Against Sexual Assault (CALCASA) PreventConnect and the National Alliance to End Sexual Violence (NAESV) – Raliance will serve as the central hub for effective allocation and distribution of programmatic funding and as the go-to resource for policymakers, advocates, service providers, prevention practitioners and the media.

Raliance was formally announced in June while a launch party was held in Washington D.C. in September, 2016 at the Arts Club of Washington.

About the Name

The name Raliance was inspired by the entity’s intent to rally engagement from stakeholders and align goals and resources behind its overarching mission of putting a stop to sexual violence once and for all.

Where is Raliance based?

Raliance is based in Washington, D.C., making it easily accessible for a nationwide network of policymakers, advocates, service providers and the media.

Funding

This significant moment for our movement is made possible through a multiyear, $10-million-dollar commitment from the National Football League (NFL).

Featured in USA Today:

NFL to announce $10M in funding for coalition working to prevent sexual violence

“We feel like we’re in a real watershed moment right now in our country, with all of the attention on this issue, so we’re just really excited to bring three strong organizations together to combine our expertise and really move this thing to the next level.” -Karen Baker, NSVRC

NEW RESOURCE

Considering Family Reconnection and Reunification after Child Sexual Assault: A Road Map for Advocates and Service Providers.

Download at nsvrc.org/publications/nsvrc-publications-guides
PCAR attends Bill Cosby hearings
The Pennsylvania Coalition Against Rape attended the pre-trial hearings in Montgomery County for accused rapist Bill Cosby. PCAR’s Chief Public Affairs Officer worked with journalists to share expertise on sexual violence, survivors, common strategies by perpetrators and other topics related to the case. Our communications team also developed an op-ed that ran on Lancasteronline and “Key Points to Discuss regarding the Bill Cosby Case”. To view these points, visit pcar.org.

PCAR Featured in Crime Watch Daily
PCAR’s Chief Public Affairs Officer filmed a segment on the nationally syndicated television crime program, Crime Watch Daily, about Jerry Sandusky and allegations made about crimes he committed in the 1980s.

By the Numbers

| Requests for training & technical assistance | 1,184 |
| Requests from local rape crisis centers | 852 |
| Total hours of training & technical assistance | 728 |

PCAR/NSVRC in the press
Featured in Huffington Post: Blog series during Sexual Assault Awareness Month
“We can speak up when we witness any activities that put down another person, and we can intervene as engaged bystanders when we notice “red flag” behaviors that may indicate someone is not respecting another person’s wishes or boundaries. Even small changes such as teaching our relatives to ask permission of children before hugging and kissing them can go a long way toward establishing and modeling positive and respectful behaviors… We can all play a role in preventing sexual violence and establishing norms of respect, safety, equality and helping others.” -Karen Baker, NSVRC

Featured in WPXI in Pittsburgh regarding locker room sexual assault
“For some reason, our country calls it hazing if it happens in a locker room, and we call it sexual assault if it happens somewhere else,” -Kristen Houser, PCAR Chief Public Affairs Officer

More information on the highlights included in PCAR’s Impact Report can be viewed on pcar.org.
During fiscal year 2015-16, PCAR:

- Trained all state prison superintendents on providing rape crisis services in an institutional setting.
- Trained 27 state parole agents at Basic Training Academy in on PREA and Institutional Sexual Assault and 34 agents on PREA and sexual violence in incarceration.
- Instructed 47 Department of Corrections PREA Compliance Managers on rape crisis services and 30 investigators on victimization and trauma-informed interviewing.

PCAR promotes policies that provide protections and services to victims of sexual violence, hold offenders accountable and enhance community safety.

### Legislation Advocated for by PCAR:

#### Early Lease Termination (HB 1051)

The passage of HB 1051 would have allowed victims of domestic violence, sexual assault and stalking to be released from their renter lease without penalty.

#### Addressing the Backlog of Untested Rape Kits (Act 27)

The Sexual assault Testing and Evidence Collection Act which required the Department of Health to collect a count of all untested rape kits in Pennsylvania; establish timetables for law enforcement to collect kits and submit them for testing; establish that victims must provide written consent before a rape kit can be sent for testing; and provide for victim notification when a kit has been tested. An eight-month review of the state’s backlogged rape kits showed more than 3,100 awaited testing.

#### Statutes of Limitations Reform (HB 1947)

PCAR supports the complete elimination of criminal and civil statutes of limitations which would maximize opportunities for victims to heal, seek justice and would protect the community. PCAR supports including options for survivors to seek civil justice today, even if the statute of limitations pertaining to their case has expired.

PCAR staff attended public hearings on constitutionality concerns regarding a portion of HB 1947’s language which would have allowed victims whose statutes of limitations has expired to seek civil remedies; issued action alerts; shared graphics on social media; wrote op-eds; hand delivered letters with nearly 500 names signed in support to all members of the Senate and met with a number of lawmakers.

HB 1947 did not become law during the 2015-16 legislative session. Efforts to pass statutes of limitations legislation are again taking place. For more information, visit pcar.org.

### Networking with Public Officials

- White House Advisor on Violence Against Women Carrie Betsinger-Lopez met with PCAR/NSVRC to discuss our partnership with the NFL and the new4

### Advocacy Day at State Capitol

PCAR and the Pennsylvania Coalition Against Domestic Violence collaborated to hold an advocacy day at the Capitol Building. More than 100 representatives from rape crisis centers, domestic violence centers and the public participated in the day that included legislative visits as well as a press conference calling for legislative action on key bills.
PCAR grants more than 63% of its revenue to its 50 rape crisis centers for victim services and prevention activities.

Fiscal Breakdown

Revenue 2015-2016

- Federal grants: $7,364,382
- State Grants: $8,717,885
- Misc Grants: $1,235,269
- Fundraisers, Materials Sales: $218,703
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Expenses 2015-2016

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Making a Difference

Achieving a world free of sexual violence requires the participation of people, communities, companies, civic groups, religious institutions and you. PCAR is acting now to make the world a safe place, and we need your help — you are part of our Vision of Hope!

Help
keep professionals ready to serve survivors.
PCAR partners with state officials and serves on committees and task forces to effectively coordinate state responses to sexual violence.

Hope
for a world free of sexual violence.
PCAR develops, evaluates and disseminates prevention materials and trains staff to implement effective strategies.

Healing
the trauma of sexual assault.
PCAR provides training opportunities for rape crisis centers including therapeutic and counseling skills.

Learn how PCAR makes help, hope & healing possible at www.pcar.org.

5 Ways to Give

1. Make a donation to PCAR’s Vision of Hope Fund by visiting pcar.org/donate.
2. Attend, sponsor and/or donate an auction item to PCAR’s Vision of Hope Gala & Auction. Funds raised help to prevent child sexual abuse.
3. Select PCAR as your Amazon Smile charity of choice. A portion of your purchase is automatically donated when you shop at smile.amazon.com.
4. Sign up for CaringCent at caringcent.com/#/go/pcar. CaringCent will round up purchases you make to the nearest dollar, donating the “round up” to PCAR.
5. Select PCAR as your Legacy Giving charity.

Thank you for supporting the work of PCAR and NSVRC.
Give the gift of help, hope and healing.

Name: ____________________________
Address: ________________________________________________________________
City, State, Zip: ____________________________
Phone: ___________________________________________
Email: ___________________________________________

Here is my donation to

Pennsylvania Coalition Against Rape:

☐ $25  ☐ $50  ☐ $100  ☐ $250  ☐ $500  ☐ $_____ Other

Please make check payable to PCAR, or use your credit card.

☐ Mastercard  ☐ Visa  Card # ___________________________
Exp. Date: ________  CVV Code: _______________________

☐ I have included PCAR in my will.
☐ I am interested in receiving information about how to include PCAR in my will.
☐ Please contact me.  ☐ I wish to remain anonymous.

Your Signature: _____________________________

Mail to: Pennsylvania Coalition Against Rape, 125 N. Enola Drive, Enola, PA 17025
Donate Online: www.pcar.org

Contributions and gifts to the Pennsylvania Coalition Against Rape are tax-deductible. The official registration and financial information of the Pennsylvania Coalition Against Rape may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

The best way to do ourselves good is to be doing good to others.

-Thomas Brooks