



# annual report

2018–2019



**Karen Baker**  
Chief Executive Officer

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# A Message from Our CEO

Dear friends,

It is my great honor as the Chief Executive Officer of the Pennsylvania Coalition Against Rape to present to you our 2018-19 annual report highlighting our key accomplishments on the state and national levels.

This is a just a snapshot of the many wonderful undertakings we've achieved during this period as we work to end sexual harassment, abuse, and assault in the Commonwealth and beyond.

During the 2018-19 fiscal year, PCAR's Legal Assistance Project received additional federal funding to expand its efforts to provide services to survivors of sexual assault on college campuses and to incarcerated survivors seeking support through the Prison Rape Elimination Act. Rape Crisis Centers throughout the Commonwealth served more than 33,000 clients and we supported more than 140 different organizations who sought PCAR's expertise including the White House, PA Attorney General's Office, and the Vera Institute of Justice.

As we look back on our success from the 2018-19 fiscal year, however, we are also looking forward.

This year, tremendous challenges arose. COVID-19 forced PCAR and centers throughout the Commonwealth to reenvision how we provide services. The creativity and innovation of partner centers to reimagine how we support survivors only reinforces the unwavering commitment countless staff and volunteers have made to ensure that help, hope, and healing is always available to those in need.

We must do more to rise up against social injustice—not only in our words, but in our daily actions, how we approach our work and who we partner with to accomplish our goals. Racism and all forms of oppression are among the root causes of sexual violence. Fighting against racism is the only way to build safe communities for all people. We are committed to being a part of the solution as we strive to be an anti-racist organization.

As you review the advances we've made, I hope you will be inspired to join us. Contribute your time by volunteering at your local sexual assault center, make a donation to support our work, follow us on Facebook and Twitter, and help us uplift messages to make tomorrow a better world, free from sexual harassment, abuse, and assault.

Together, we can make a difference.

Sincerely,

Karen Baker,  
Chief Executive Officer

# About PCAR

Founded in 1975, PCAR advocates for the rights and needs of sexual assault victims and works to end sexual violence. PCAR partners with a network of rape crisis programs to bring help, hope, and healing around issues of sexual violence to the Commonwealth of Pennsylvania. The state coalition:

- 1 Assures that communities have access to quality victim services and prevention education by providing funding, training, materials, and assistance to a network of rape crisis centers that serve all of Pennsylvania's 67 counties
- 2 Provides resources and training on sexual assault-related issues to professionals across the Commonwealth
- 3 Promotes public policies that provide protections and services to victims of sexual violence, hold people who cause harm accountable, and enhance community safety. The state coalition also works with media to increase public awareness, access to accurate information, and ethical reporting practices
- 4 Operates the National Sexual Violence Resource Center (NSVRC). NSVRC is the leading nonprofit in providing information and tools to prevent and respond to sexual violence. NSVRC translates research and trends into best practices that help individuals, communities, and service providers achieve real and lasting change. NSVRC also works with the media to promote informed reporting and coordinates the national Sexual Assault Awareness Month (SAAM) campaign to educate and engage the public in addressing this widespread issue. NSVRC is also one of the three founding organizations of RALIANCE, a national, collaborative initiative dedicated to ending sexual violence in one generation.

## PCAR Leadership

**Karen Baker**

Chief Executive Officer

**Yolanda Edrington**

Chief Operating Officer, NSVRC

**Joyce Lukima**

Chief Operating Officer, PCAR

**Heather Pachkoski**

Chief Financial Officer

**Jim Willshier**

Chief Public Affairs Officer

## Board of Directors

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**Shaylene Scheib**

**Michele Minor Wolf**

**Antonette Silvestri, MSN,  
CPNP-PC**

**Robena Spangler**

# State Highlights

## Gubernatorial Debate

PCAR's CEO and Chief Public Affairs Officer attended the PA Chamber Dinner and Gubernatorial Debate in Hershey on October 1.

## PCCD's Children's Advocacy Center Advisory Committee Medical Workgroup

PCAR's Medical Advocacy Coordinator served on PCCD's Children's Advocacy Center Advisory Committee Inaugural Medical workgroup to review and discuss model care for pediatric victims of child sexual abuse and physical abuse.

## Dr. Christine Blasey Ford's Testimony

PCAR responded to Dr. Christine Blasey Ford's testimony at the Senate Judiciary Committee hearing and the official confirmation to members of the media and our followers.

## Grand Jury Report Outlining Widespread Clergy Abuse in the Catholic Church

PCAR responded to the latest Grand Jury report released on clergy abuse inside the Catholic Church in Pennsylvania. PCAR developed opinion editorials and social media content; we also responded to media requests from TV, radio, and newspaper outlets across the Harrisburg region and the Commonwealth as well as national outlets including BBC.

## VOCA funding expands language accessibility in the Commonwealth:

PCAR received a VOCA grant to increase language accessibility and coordinate statewide interpretation services for Pennsylvania victim service providers. PCAR hired Damary Rodriguez as Language Access Coordinator.

## PCAR's Sexual Violence Legal Assistance Project receives federal funding to expand services

PCAR's Sexual Violence Legal Assistance Project provides comprehensive legal services to survivors of sexual abuse, harassment, and assault who are unable to access legal services in the county where they reside. The project targets rural communities where the reported numbers of sexual violence protection orders are low and legal services are not readily available. The project recently received additional federal funding from the Office of Violence against Women and will expand its efforts to provide services to survivors of sexual assault on college campuses and to incarcerated survivors seeking legal assistance with the Prison Rape Elimination Act.

## Trainings

- Respect at Work™: PCAR staff provided a 2.5 hour sexual harassment prevention training for members of the Democratic and Republican caucuses.
- PCAR's Children's Advocacy Coordinator and Training Projects Coordinator led a training for the staff of the Shippensburg Head Start on "Understanding Trauma and Trauma-Informed Approaches."
- PCAR's Chief Public Affairs Officer worked with the members of the sexual assault and domestic violence teams at the Allegheny County District Attorney's Office and County Detectives on April 12.

## TEACHING RESPECT FOR BODIES AND BOUNDARIES

SafeSecureKids.org provides free resources to help caregivers prevent sexual abuse and harassment by communicating with children about respect and consent.

- Help prevent child sexual abuse
- Encourage adults to communicate with kids to respect their bodies and boundaries
- Teach kids about consent, respect and communication

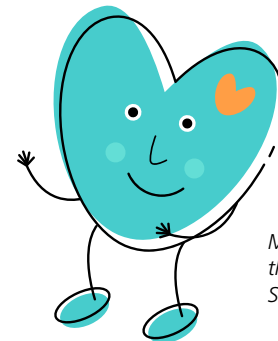
INTRODUCTION VIDEO

MORE ABOUT US



## SafeSecureKids.org

PCAR partnered with d'Vinci Interactive in 2018 with support from the PA Department of Human Services and PSU/Hershey Medical Center to develop [www.SafeSecureKids.org](http://www.SafeSecureKids.org). The site, which went live in October 2019, is an interactive site developed by PCAR and d'Vinci Interactive to provide free, high-quality educational materials about healthy sexual development, including communication skills and setting and respecting boundaries.



Meet Heart,  
the mascot for  
Safe Secure Kids.

## By the Numbers:

PCAR's network of rape crisis centers saw an increased need for their service during the 2018-2019 fiscal year. Centers received nearly **24,000** calls through our statewide hotline, completed almost **170,000** service hours and served more than **33,000** clients.

PCAR staff responded to **826** requests for assistance between July 1, 2018 and June 30, 2019 totaling more than **400** hours.

More than **140** different organizations sought PCAR's expertise. Some notable requests for assistance came from: The White House, PA Attorney General's Office, York City Bureau of Health, Vera Institute of Justice, St. Luke's University Health Network, Hollywood Movies, and multiple hospitals, universities, state and national lawmakers, victim service providers, and media outlets.

— the 13<sup>th</sup> annual —

# VISION OF HOPE GALA

— & auction —



SATURDAY, APRIL 6, 2019



## Events

# Vision of Hope Gala

PCAR hosted the 13th and final Vision of Hope Gala and Auction at the Hershey Lodge on April 6, 2019 to raise funds to prevent child sexual abuse.

PCAR honored Pennsylvania Attorney General Josh Shapiro with the 2019 Vision of Hope Award, recognizing his leadership and unwavering commitment to victims of child sexual abuse. His office investigated the sexual abuse of children by clergy members in six of Pennsylvania's Catholic dioceses and called for reforms that would help victims seek justice and strengthen protections for children going forward.

Proceeds from the gala were used to help adults learn how to prevent child sexual abuse, advance research, and discover and improve effective prevention strategies.

## Rubicon Serves Up Fundraiser

PCAR's Chief Public Affairs Officer and NSVRC's Training Specialist served up drinks at Rubicon in Harrisburg to promote Sexual Assault Awareness Month. A percentage of all sales and all tips during the two-hour fundraiser benefited PCAR and NSVRC.

## A Night with Chasing Cosby Author, Nicole Weisensee Egan

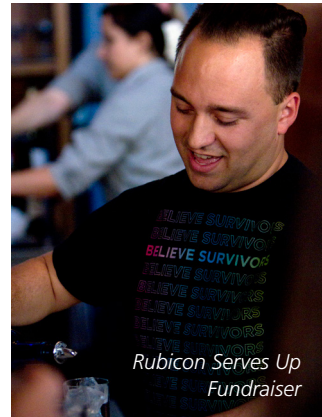
PCAR and Harrisburg's Midtown Scholar Bookstore hosted an evening with crime reporter and author Nicole Weisensee Egan on May 2, 2019 to discuss her book, *Chasing Cosby: The Downfall of America's Dad*. Egan was the first reporter to follow up on Constand's accusations in 2005. Throughout the Cosby trial, staff from PCAR and NSVRC were on-site at the Montgomery County courthouse to provide expert commentary and insight to journalists.

# Highmark Walk for a Healthy Community

PCAR participated in the Highmark Walk for a Healthy Community for the first time on May 18, 2019 at Harrisburg Area Community College.

## Voices Heard

PCAR's Training Projects Coordinator participated in panel discussions at Muhlenberg College on Title IX rule changes and at the Lancaster County School Counselors' Association on human trafficking.



*Highmark Walk for a Healthy Community*

# National Highlights

## Message Resources

NSVRC and RALIANCE worked with Berkley Media Studies Group to learn more about the best ways to communicate about sexual harassment, abuse, and assault prevention. A pair of publications, “Moving Toward Prevention; A Guide for reframing sexual violence” and “Where We’re Going and Where We’ve Been: Making the Case for Preventing Sexual Violence” were released as guides for professionals in the field to effectively communicate, educate, and inform.

## A Helping Hand

NSVRC’s Disaster Relief Fund provided resources to support advocacy organizations in Texas, Puerto Rico, Florida, and the U.S. Virgin Islands. The fund supported rape crisis centers affected by natural disasters. To support the Disaster Relief Fund, visit [www.nsvrc.org/donate](http://www.nsvrc.org/donate).

## New Resources

- **Ending Sexual Assault and Harassment in the Workplace:** This online resource collection includes information about defining workplace sexual harassment, understanding the scope of the size of the problem, and the path to prevention.
- **Serving Teen Survivors: A Manual for Advocates:** This resource provides an overview of the unique issues young people who are sexual violence survivors face as well as tip sheets for working with teen survivors, information on confidentiality, and mandated reporting laws.
- **Risk and Protective Factors:** This infographic highlighted the connections between risk and protective factors and social determinants of health.
- NSVRC featured a blog series on diversity and inclusion during Black History Month.

**Did you know? The NSVRC is home to the largest collection of sexual assault-related resources in the United States with more than 44,000 unique titles.**

## Outreach

Staff participated in 52 events, reaching 3,173 people in 17 states and territories, including the District of Columbia. Many of these events were sponsored by NSVRC or involved trainings, facilitation, or presentations by NSVRC staff.

## Visionary Voice Award Winner

NSVRC awarded its Visionary Voice Award to 38 leaders across the U.S. in 2019. Pennsylvania prosecutor Kristen Gibbons Feden received the award for her work in the Bill Cosby trials. To view the full list of winners, visit [www.nsvrc.org](http://www.nsvrc.org).

## High-Profile Media Requests

PCAR and NSVRC were featured in multiple high-profile media outlets for interviews, commentary, or as a data resource.

- |                       |                      |
|-----------------------|----------------------|
| • New York Times      | • Al Jazeera         |
| • Quartz              | • VICE               |
| • Refinery29          | • Sports Illustrated |
| • Yahoo Lifestyle     | • Vox                |
| • USA Today           | • NPR                |
| • CNN's Headline News | • NBC News           |
| • Huffington Post     | • Cosmopolitan       |

# RALIANCE

RALIANCE is a Washington, D.C.-based national partnership between the National Sexual Violence Resource Center, California Coalition Against Sexual Assault PreventConnect and the National Alliance to End Sexual Violence with the goal of ending sexual violence in one generation. Every day, RALIANCE promotes prevention by advancing research, influencing policy, supporting innovative programs, and helping leaders establish safe workplaces and strong communities.

## Launch of New Website

RALIANCE re-launched [www.raliance.org](http://www.raliance.org) to more effectively cultivate new audiences and partners and support future fundraising activities. The new site includes an online, searchable archive featuring the 62 grant projects funded by RALIANCE.

## Sport + Prevention: Recommendations for Next Steps in Research and Evaluation

In partnership with UC San Diego Center on Gender Equity and Health, the report evaluated the current state of research, and identified gaps and future opportunities for research on the use of sports to end sexual violence.

## Using Sports to Prevent Sexual Abuse

RALIANCE provided training to the U.S. Center for Safe Sport to teach federation representatives about how to effectively message about abuse prevention. The goal of the training was to help create a safer culture within sports.

## Collecting the Data

NSVRC worked with the Urban Institute to develop the taxonomy used in Uber's report on sexual harassment, abuse, and assault committed on the Uber platform. The project was named one of 14 innovations that helped make the world a better place by Mashable.com in 2018.

## Give a Buck Campaign

RALIANCE kicked off the Give A Buck campaign in October 2019 to build awareness and support for sexual abuse prevention.

## New Resource

Ending Sexual Violence in One Generation: A Progress report for the United States examined trends and events from May 2017 through June 2018 during the rise of the #MeToo movement. You can find this resource at [www.raliance.org](http://www.raliance.org).

## Fueling Innovative Strategies

Since 2016 RALIANCE has supported 62 projects totaling more than \$2.75M. Learn more about the projects supports by RALIANCE by visiting [www.raliance.org](http://www.raliance.org).

## RALIANCE Podcasts

RALIANCE posted a series of podcasts on their YouTube channel to discuss sexual violence in popular culture and current events, including episodes on Game of Thrones, Uber, and Leaving Neverland. Search "RALIANCE" on [youtube.com](https://www.youtube.com) to listen.

I ASK

I ASK

I ASK

I ASK

# SAAM

Sexual Assault Awareness Month (SAAM) is a national campaign planned and coordinated by NSVRC to raise public awareness about sexual harassment, abuse, and assault and to educate communities on how to prevent it.

## About the 2019 campaign

The theme for 2019, I Ask, championed the message that asking for consent is a normal and necessary part of everyday interactions. NSVRC distributed 10,000 SAAM Action Kits to individuals and organizations across the U.S. Campaign materials included fact sheets, posters, and coloring pages. Four videos corresponded with the campaign's palm card resources on the basics of consent, digital consent, how to teach children about consent, and how power imbalances impact consent.

Promotional materials included resources for event planning, social media, and media outreach. The #30DaysofSAAM Instagram Contest launched on April 1 with nearly 800 submissions on the first day and over 7,000 posts by the end of the month. An online event list featured 300 SAAM events. National partners including No More, Planned Parenthood, YWCA, The Arc, and champion gymnast Rachel Haines contributed to the SAAM guest blog series. The Visionary Voice Awards highlighted 38 leaders across the U.S.



*I Ask Palm Card Resources*



## Spanish Resources

Culturally relevant materials in Spanish for SAAM used the theme Te Pregunto and also focused on consent. Materials included a handout on Consent 101, adapted versions of the four English-language resources, and materials for social media and online outreach. A series of Spanish-language social media graphics shared culturally relevant examples of everyday consent.



*Condoms and coloring packs distributed to rape crisis centers in PA.*

## Statewide Resources

PCAR created a social media campaign and additional promotional items focused on consent, including a bookmark, condoms, 'I Ask' activity cards, coasters to raise awareness at bars and restaurants, and coloring packs.

**To learn more about SAAM, visit [www.nsvrc.org/saam](http://www.nsvrc.org/saam).**

# Policy & Legislation

The Pennsylvania Coalition Against Rape works closely with the state legislature to advocate for the rights and needs of survivors and their loved ones. The following are a sample of the legislation PCAR championed during the last fiscal year.

## Act 148 of 2018: Safe Housing

**Sponsor: Sen. Art Haywood**

SB 919 aligned Pennsylvania with federal housing protections that were passed in the Violence Against Women Act of 2013. The law allows sexual assault and domestic violence victims living in subsidized housing the ability to relocate if the abuse occurred on or near the home within 90 days of the request. Victims also may relocate if they or another individual living in the home are in imminent harm from domestic or sexual violence if they remain.

## Act 29 of 2019: Help for Victims

**Sponsor: Sen. Wayne Langerholc**

SB 399 reformed the Sexual Assault Testing and Evidence Collection Act to establish greater consistencies for victims, expand victim rights and the notification of rights, extend the preservation of evidence through the duration of the Statute of Limitations and ensure victims have access to a sexual assault counselor from a local sexual assault center.

## Act 24 of 2019: Admission of Evidence

**Sponsor: Rep. Natalie Mihalek**

HB 504 prohibits a victim's past sexual victimization or past allegations of abuse from being used as evidence.

## Act 23 of 2019

**Sponsor: Rep. John Hershey**

Amends the Crime Victims Act to allow victims to watch court proceedings via telecommunications.

## Act 30 of 2019

**Sponsor: Sen. Laughlin**

Helps victims and witnesses with intellectual disabilities or autism testify in court regardless of age.

## Act 31 of 2019

**Sponsor: Sen. Baker**

Allows the admissibility of statements by child victims or witnesses for crimes such as sexual offenses, assault, or kidnapping.

## HB 276: Marsy's Law

**Sponsor: Rep. Delozier**

Constitutional amendment per Marsy's Law to specify protected rights for the victim and protection from harassment or retaliation from the accused.

## Act 16 of 2019 (HB 1615)

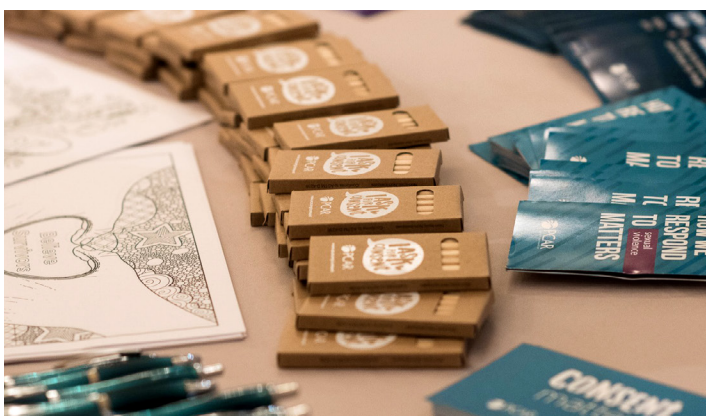
**Sponsor: Rep. Turzai**

Requires institutions of higher education to adopt a written policy on sexual harassment and violence that informs a victim of their rights, the Department of Education to develop a model policy that may be adopted, and for institutions of higher education to establish and maintain online reporting to receive complaints of sexual harassment and sexual violence from students and employees.

**For a full list of the bills PCAR has taken a position on, visit [www.pcar.org/laws-policy/pennsylvania-legislation](http://www.pcar.org/laws-policy/pennsylvania-legislation).**



PCAR CEO, Karen Baker, speaking at PCAR & PCADV's joint advocacy day.



PCAR & PCADV's joint advocacy day at the Capitol.



A rally advocating for statute of limitations reform for victims of child sexual abuse in Pennsylvania.

# Making a Difference

We all have a role to play in achieving a world free of sexual violence. PCAR is acting now to make the world a safe place, and we need your help — you are part of our Vision of Hope!

## Help

professionals be ready to serve survivors.

PCAR partners with state officials and serves on committees and task forces to coordinate effective state responses to sexual violence.

## Hope

for a world free of sexual violence.

PCAR develops, evaluates, and distributes resources and trains staff at local rape crisis centers to implement effective prevention strategies.

## Healing

the trauma of sexual abuse and assault.

PCAR provides training opportunities — including therapeutic and counseling skills — for rape crisis centers across Pennsylvania.

## 6 Ways to Give

1

Make a donation to one of **PCAR's funds** by visiting [pcar.org/donate](http://pcar.org/donate).

2

**Party with a purpose!** Ask for donations instead of birthday gifts this year. Use your favorite day of the year to change lives.

3

Select PCAR as your **Amazon Smile** charity of choice. A portion of your purchase is automatically donated when you shop at [smile.amazon.com](http://smile.amazon.com).

4

Sign up for **CaringCent** at [caringcent.com/#/go/pcar](http://caringcent.com/#/go/pcar) to round up purchases you make to the nearest dollar, donating the “round up” to PCAR.

5

Select PCAR as your **Legacy Giving** charity.

6

Make a donation to the **Delilah Rumburg Vision for Leadership Fund** to invest in the next generation of leaders in sexual violence prevention.

# Financial Overview

PCAR grants more than 68% of its revenue to community-based rape crisis centers for victim services and prevention activities.

## Revenue

**\$19,165,535**

**33.42%**  
**Federal Grants**  
\$6,596,909

**51.57%**  
**State Grants**  
\$9,866,560

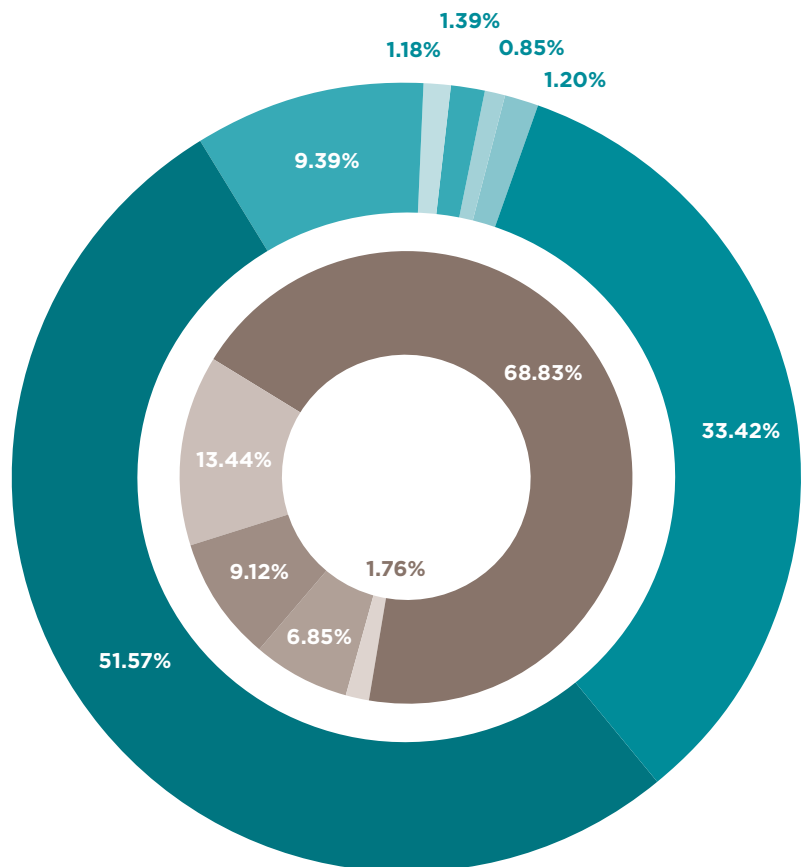
**9.39%**  
**Misc Grants**  
\$1,799,271

**1.18%**  
**In-Kind Contributions  
& Donations**  
\$225,260

**1.39%**  
**Fundraisers & Sale  
of Materials**  
\$265,701

**0.85%**  
**Assessment  
Income**  
\$162,742

**1.20%**  
**Misc. Revenue**  
\$229,092



## Expenses

**\$19,003,278**

**9.12%**  
**PCAR**  
\$1,732,330

**13.44%**  
**NSVRC**  
\$2,553,576

**68.83%**  
**Rape Crisis Centers**  
\$13,081,591

**1.76%**  
**Fund Development**  
333,792

**6.85%**  
**Management  
& General**  
\$1,301,989



**Pennsylvania Coalition Against Rape**  
2101 N. Front St, Governor's Plaza North, Bldg #2  
Harrisburg PA, 17110  
Toll-free: 800-692-7445 • Phone: 717-728-9740  
TTY: 877-585-1091  
[www.pcar.org](http://www.pcar.org) Help • Hope • Healing



This publication was funded, in part, by the PA Department of Human Services. Its contents do not necessarily represent the official views of this agency.  
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## Give the gift of help, hope, and healing.

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

### Here is my donation to PCAR:

☐ \$25   ☐ \$50   ☐ \$100   ☐ \$250   ☐ \$500   ☐ \$\_\_\_\_\_ Other

Please make checks payable to PCAR, or you can use a credit card:

☐ Mastercard   ☐ Visa   Card # \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

- ☐ I have included PCAR in my will  
☐ I am interested in receiving information about how to include PCAR in my will  
☐ Please contact me   ☐ I wish to remain anonymous

**Your Signature:** \_\_\_\_\_

**Mail to:** Pennsylvania Coalition Against Rape  
2101 N Front St, Governor's Plaza North, Building #2  
Harrisburg, PA 17110

**Make your  
donation online at  
[www.pcar.org](http://www.pcar.org)**

 /pcarorg    @pcarorg

Contributions and gifts to the Pennsylvania Coalition Against Rape are tax-deductible. The official registration and financial information of the Pennsylvania Coalition Against Rape may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.