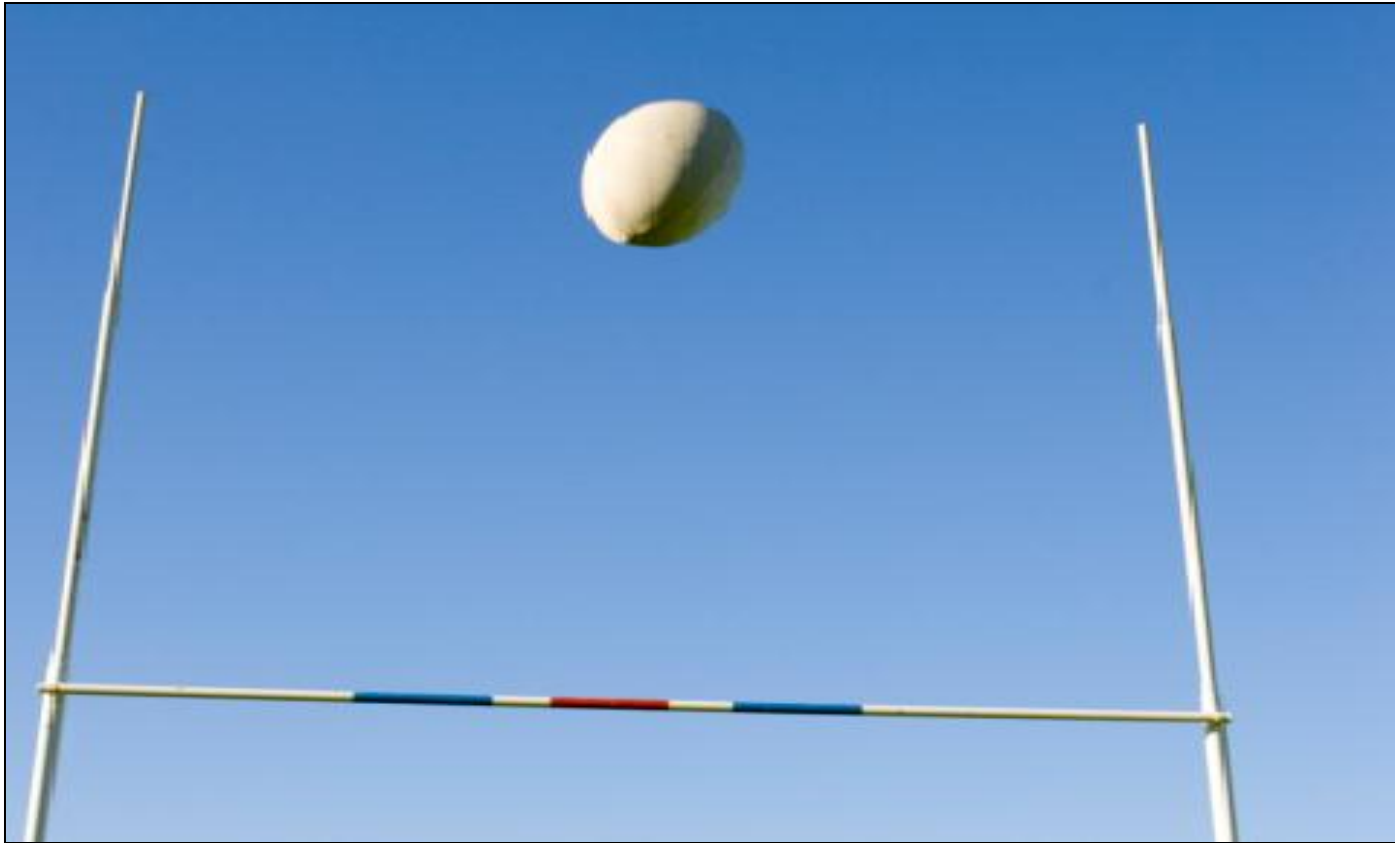


Connect

- List the people within your scenario with whom you must establish and maintain a connection?
- What are some steps you could take to make a connection and build rapport?

Understand

Write a clear, concise advocacy goal.



What's in it for ME?



Persuasive Argument

- Construct a 3-5 minute argument (15 minutes)
- Your target audience is your key player
- Remember the WIIFM

You will have 5 minutes to make your argument to the class.

Yuri's Story: Connect



What are some things you learned about Yuri that could help you connect with her and begin to build rapport?

Yuri's Story: Understand

Short and long-term needs

Factors that alleviate and exacerbate

The nature and experience of the violence

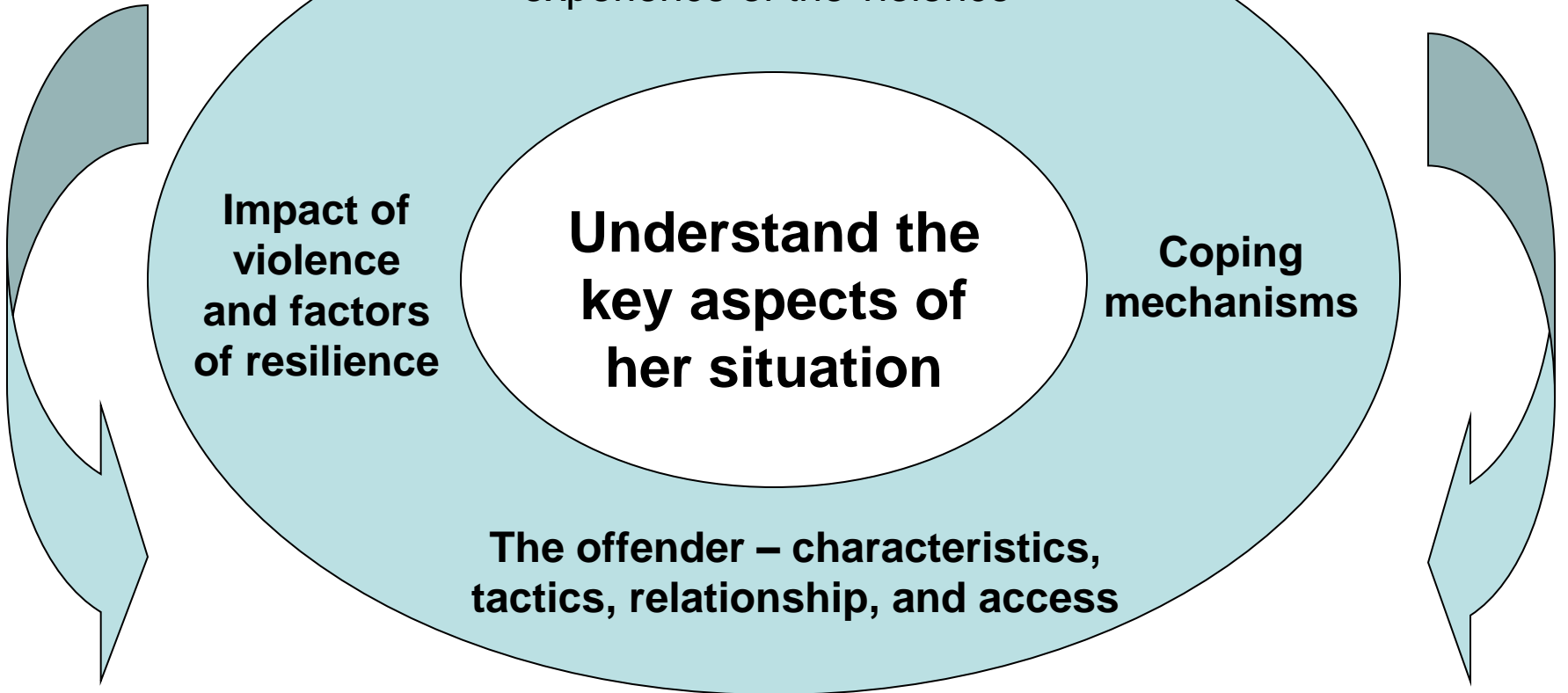
Impact of violence and factors of resilience

Understand the key aspects of her situation

Coping mechanisms

The offender – characteristics, tactics, relationship, and access

What she wants



Analyze: Yuri's Story

Identify Yuri's four primary areas of need.

1. Joe
2. Criminal justice case
3. Ongoing life on campus
4. Her family and friends

Strategize: Yuri's Story

- Select one of Yuri's four primary needs.
- Identify a problem.
- Work with your table group to write a goal for advocacy for one.

Yuri's Story: Action Plan

- Design a step-by-step course of action.
- With whom would you need to include and collaborate?

