

**"Social action  
is necessary  
to bring about  
social change"**

As Advocates, we  
often wear **two** hats.

Counselor



Advocate



**I AM AN  
ACTIVIST**

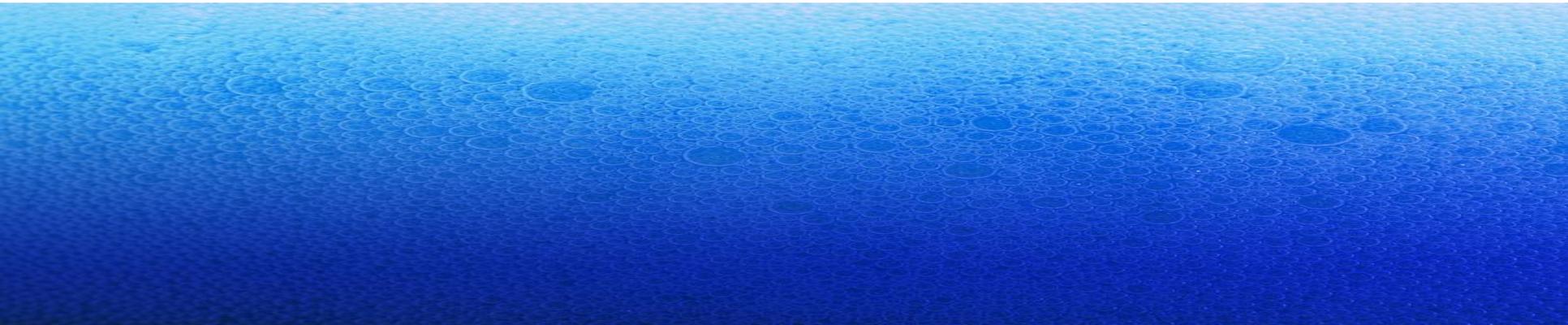


**Advocacy vs. Activism**

# The Advocacy/Activism Partnership

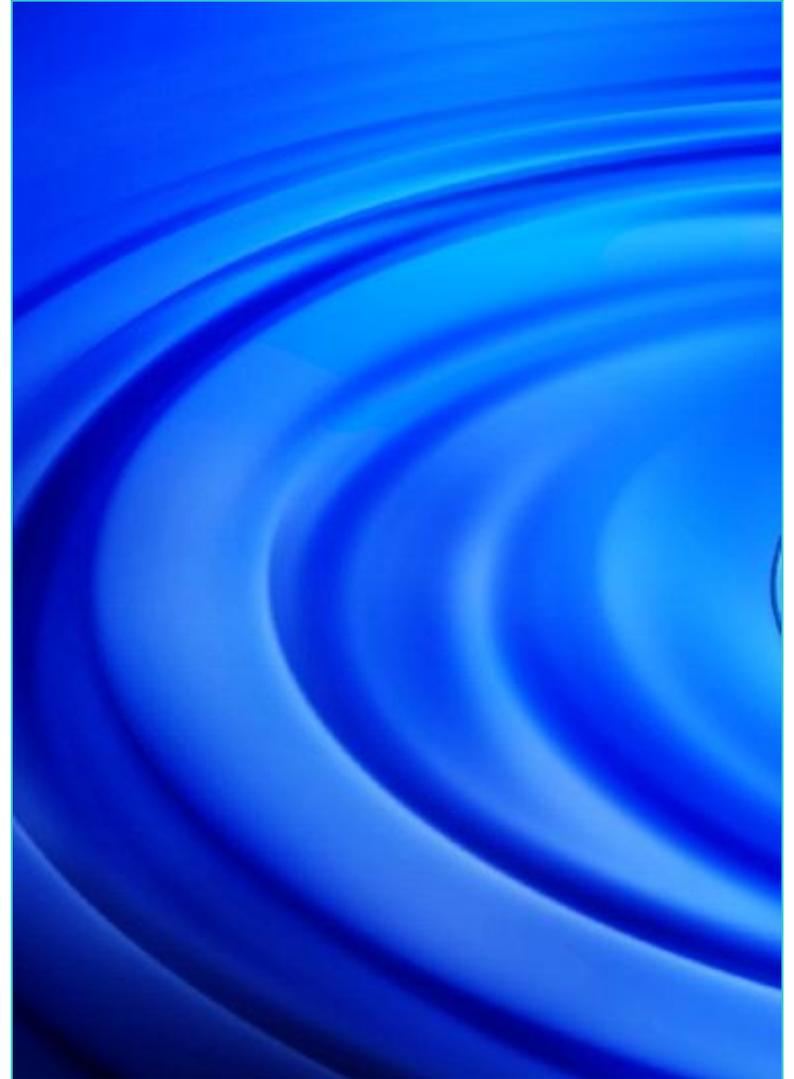
## Based on things:

- Avoiding second victimization
- Bringing about change
- Activism as an antidote



# Two Types of Advocacy

- Case Advocacy
- System Advocacy



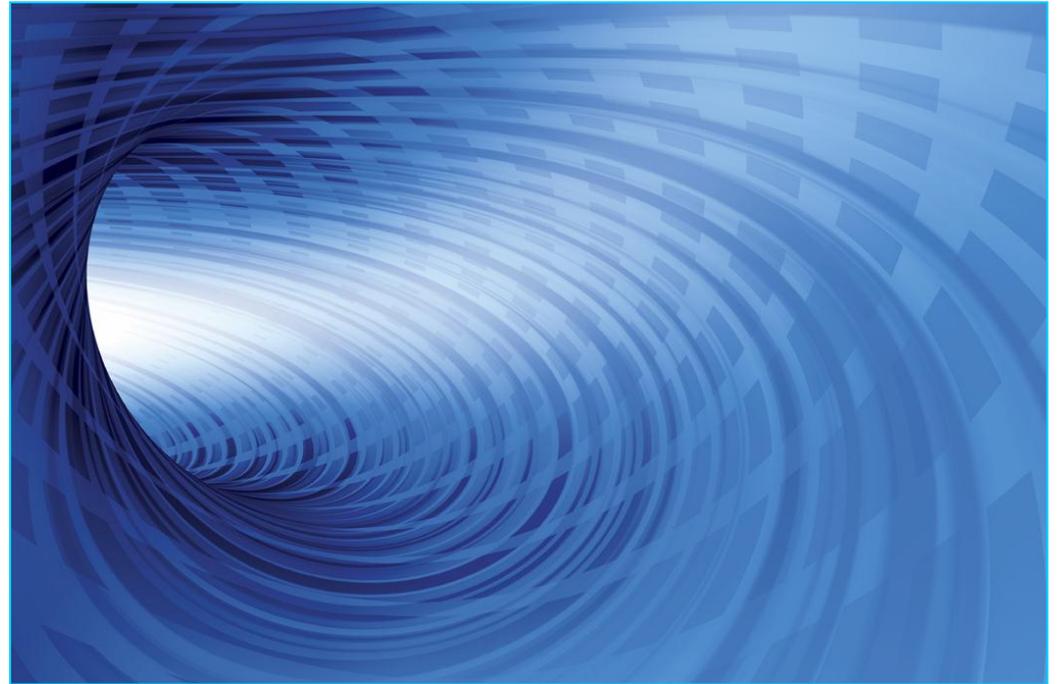
# Case Advocacy:

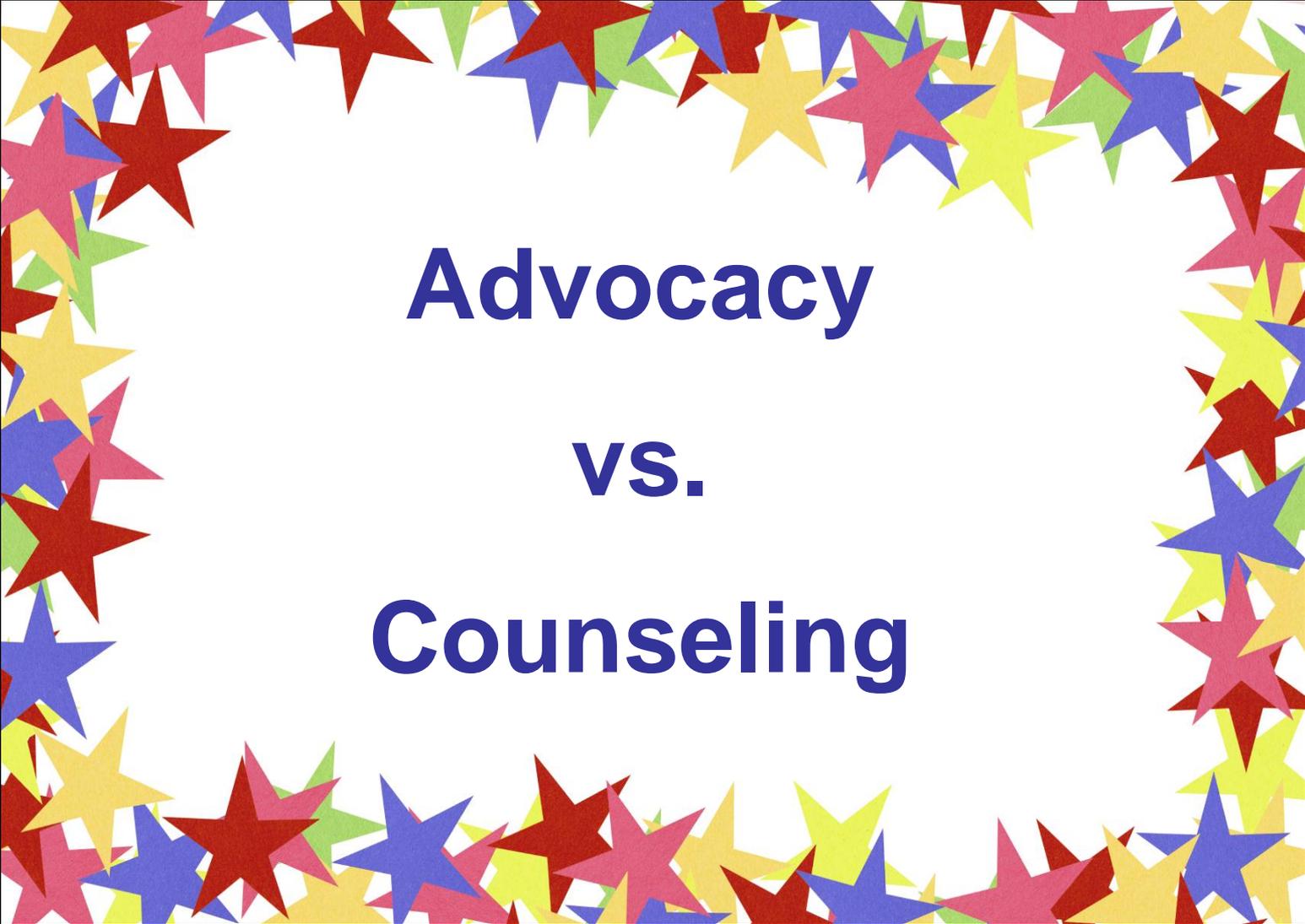
**Specific actions that apply to one specific case..**



# System Advocacy:

Advocates who focus on seeking change in order to prevent something from happening in the future are system advocates.





**Advocacy**

**vs.**

**Counseling**

# Similarities...

- Action Planning
- Predict and Prepare
- Empowerment
- Focus on Survivor's Interest



# Differences...

- Ensures Fair Treatment
- Facilitates Decision Making
- Victim's Rights

*Where a counselor's role is to help a survivor learn to cope with their trauma through awareness, acceptance and understanding of their reactions, **an advocate serves as a facilitator.***

# Advocacy Skills *Differ* in the Following Ways....

The **counselor** seeks to provide a sense of safety and security for the survivor.

The **advocate** takes risk on behalf of the survivor (with permission) and sometimes puts the survivor's safety and security at a lower priority to accomplish the larger goal.

# Advocacy Skills *Differ* in the Following Ways....

The **counselor** provides a non-judgmental environment for the survivor to examine their options

The **advocate** assists victims in forming judgments and using these to change other people's minds.

# Advocacy Skills *Differ* in the Following Ways....

A **counselor** is supportive and unthreatening to victims.

An **advocate** is challenging, assertive and adversarial, on behalf of victims.



# The Advocate's Role & Responsibilities

## Core beliefs...

- Safety First
- Survivors deserve the opportunity to recover
- Survivors deserve assistance in rebuilding their lives



# The Advocate's Role & Responsibilities

*Most importantly...*

We believe that ultimately our clients can make the best choices for their lives.

# Steps to Advocacy

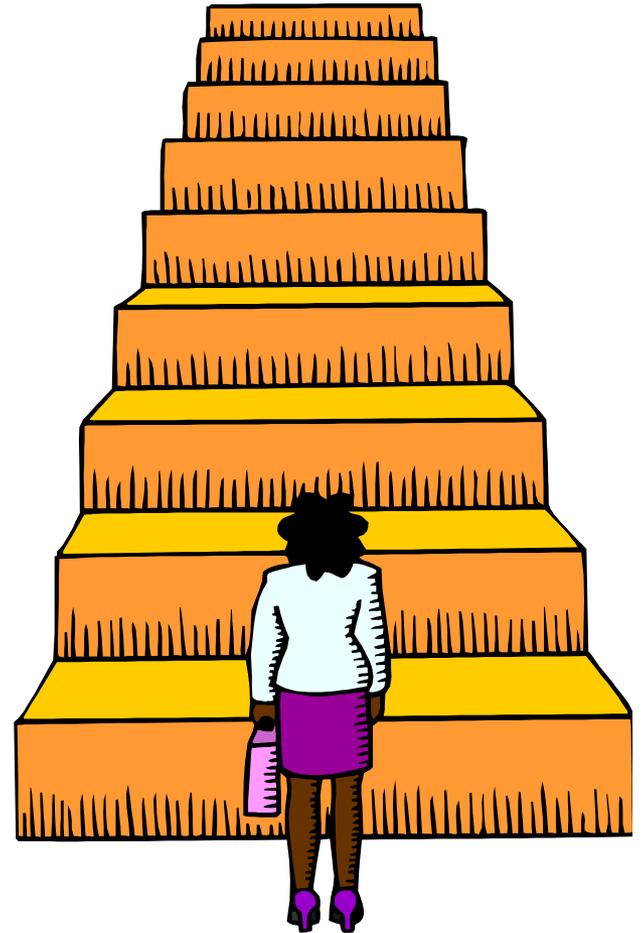
Connect

Understand

Analyze

Strategize

Implement/Adapt



# What's in it for me?

