Reaching Your Digital Audience

A Comparison Of 10 Easy-To-Use Apps That Will Help Engage Your Audience

More people are using technology than ever before. Many schools now provide tablets or computers to students, making traditional paper and pencil activities a thing of the past. But it's not only youth who are increasingly using technology; a recent study found 68% of U.S. adults have a smartphone.[1] As our society continues to integrate technology into more aspects of our lives, finding ways to use technology in programming and services may be the key to keeping audiences engaged.

The following apps and websites may be useful when presenting programs or trainings. All of these apps and websites require some technology, like a smartphone or computer. Use the legend to learn about the cost, technology requirements, and how this technology can be used.

[1] Anderson, M. (2015). *Technology device ownership: 2015.* Retrieved from the Pew Research Center: http://www.pewinternet.org/2015/10/29/technology-device-ownership-2015/

Kahoot!
getkahoot.com

- ✓ Create a learning game of multiple choice questions.
- ✓ Participants submit answers on their own devices.
- ✓ Works on any device with an internet connection.
- ✓ Results can be downloaded to a spreadsheet for analysis.

Free

Game AND Evaluation

Logo reprinted with permission from Kahoot!.

LEGEND

PRESENTER PARTICIPANT COMPUTER PHONE TABLET PRINTER PROJECTOR COST CATEGORY

Plickers
plickers.com

- ✓ Unique QR codes printed on pieces of paper for participants to answer questions.
- ✓ Presenter uses the mobile app to scan the room, which reads each code card.
- ✓ Data is sent to the app in real time, and the results are saved for later analysis.
- ✓ Cards can be printed on your own, or a laminated set can be purchased.

Up to $20

Game AND Evaluation

Logo reprinted with permission from Plickers.

Poll Everywhere
polleverywhere.com

- ✓ Create a poll using 5 question types.
- ✓ Participants can respond through SMS text voting or web voting.
- ✓ Results can be displayed live from any web browser.
- ✓ Data is able to be saved and exported with a paid plan.

Free & Paid Plans Available

Game AND Evaluation

Logo reprinted with permission from Poll Everywhere.

Google Forms
google.com/forms/about

- ✓ Create surveys using 9 question types.
- ✓ Participants complete the survey through any device with an internet connection.
- ✓ Unlimited number of questions and responses.
- ✓ Results can be downloaded for use with spreadsheet programs.

Free

Evaluation

SurveyMonkey
surveymonkey.com

- Create surveys using over 15 question types.

- Participants complete the survey through any device with an internet connection.

- The free version allows you to ask up to 10 questions per survey, with up to 100 responses.

- Paid plans allow unlimited questions and responses, with the ability to export data and reports.

Free & Paid Plans Available

Evaluation

Logo reprinted with permission from SurveyMonkey.

PowToon
powtoon.com

- Create animated videos and presentations.

- The free option allows you to up to a 5 minute video using their pre-made templates, or you can start from scratch.

- Videos can be exported to YouTube or Vimeo and viewed on any device with an internet connection.

- A PRO account gives you access to longer videos and more styles.

Free & Paid Plans Available

Enhancement

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Jeopardy Rocks
www.jeopardy.rocks

- Create an online Jeopardy game.

- Up to 4 teams can play at a time and scoring can be kept directly through the game.

- A free account allows you to make 3 free editable games.

- Presenters can bring up the game through their unique URL anywhere that has an internet connection.

Free & Paid Plans Available

Game

Logo reprinted with permission from Jeopardy Rocks.

LEGEND
PRESENTER · PARTICIPANT · COMPUTER · PHONE · TABLET · PRINTER · PROJECTOR · COST · CATEGORY

FlipQuiz
flipquiz.me

- ✓ Create online quiz boards, similar to a Jeopardy game.
- ✓ Up to 10 teams can play at once, though scores must be tallied manually on the free plan.
- ✓ No limit to the amount of boards.
- ✓ Presenters can bring up the game through a unique URL anywhere that has an internet connection.

Free & Paid Plans Available

Game

Logo reprinted with permission from FlipQuiz.

M Office Mix
mix.office.com

- ✓ Free add-in for PowerPoint that helps you create and share interactive online videos.
- ✓ Add audio and video narration, screen recordings, quizzes and polls, videos, etc. to your PowerPoint.
- ✓ Can be viewed in any web browser on any device.
- ✓ Sends you data about who watched your mix and the results of your quiz and poll questions.

Free

Enhancement

S Office Sway
sway.com

- ✓ Create and share interactive reports or presentations.
- ✓ Pre-formatted designs that help you add photos, videos, and text.
- ✓ Add collaborators to help build your presentation with you.
- ✓ Share the link and your creation can be viewed on any device with an internet connection.

$

Enhancement

LEGEND
PRESENTER PARTICIPANT COMPUTER PHONE TABLET PRINTER PROJECTOR COST CATEGORY